

CAMRA is a not-for-profit company limited by guarantee.

Any surpluses the Campaign generates are used for ongoing campaigning purposes.

The National Executive

The National Executive (NE) are the Board of Directors who oversee and direct the Campaign. There are 12 members of the NE who are elected by members of the Campaign at the Annual General Meeting and who serve a three year term. NE members can serve more than one term.

The National Chairman of CAMRA is elected by the members of the National Executive.

Each member of the Executive normally takes overall responsibility for one or more areas of the Campaign.

National Committees of the Campaign

Underneath the National Executive there are several lead National Committees which oversee specific areas of the Campaign.

These lead National Committees are:

Finance and General Purposes Committee

Chaired by the NE Finance Director the Finance and General Purposes Committee establishes budgets for the year and monitors income and expenditure. This key committee ensures resources are in place for CAMRA to carry out effectively its campaigning activities.

Campaign Strategy Committee

This committee is responsible for the co-ordination of the two leading "Industry" committees - Pubs Campaigns Committee (PCC) and Brewing Industry Campaigns Committee (BICC) - see below. In addition it oversees CAMRA's lobbying of Parliament, assemblies, Government and the EU. It also co-ordinates the activities of CAMRA's public affairs officers.

Promotions and Marketing Committee

Responsible for the public face of CAMRA and the implementation of its campaigns via both internal and external communications strategies.

Membership

Responsible for activation and recruitment, as well as promoting and marketing CAMRA's membership. Responsible for the running of CAMRA's membership system.

Branches Committee

This committee - whose membership consists of the 16 Regional Directors of CAMRA - acts as the conduit for information to branches from the National Executive and various committees and vice versa. It also provides support for CAMRA branches.

All these committees report directly to the National Executive.

In addition there is a **Publications Committees** which oversees book publishing, and a separate committee overseeing What's Brewing and CAMRA's quarterly magazine BEER.

There are two major committees which report to Campaign Strategy Committee covering the main industry areas Breweries and Pubs. These are:

Pubs Campaigns Committee

This committee is responsible for promoting pubs and issues regarding pubs. The committee oversees monitoring, liaising, influencing and campaigning on pub issues. It also co-ordinates information from Pub Chain Liaison Officers (PCLO).

Brewing Industry Campaigns Committee

This committee is responsible for all aspects of production in the industry. It oversees the monitoring, liaising, influencing and campaigning on brewing issues. It co-ordinates information from Brewery Liaison Officers (BLOs).

Many of these lead committees have sub-committees, working groups and task groups who report to the relevant lead committee.

In addition there are also specialist committees and task groups reporting direct to the National Executive who have responsibility for specific events or functions such as:

- Great British Beer Festival Working Party
- National Winter Ales Festival Working Party
- Members Weekend Organisation
- Information Technology Advisory Group (ITAG)
- Technical Advisory Group (TAG)
- National Cider and Perry Committee

As well as this functional committee structure there is also a geographical structure via which the 200-plus branches of the Campaign are organised. A member of CAMRA belongs to a branch which is usually where he or she lives but might, at their request, be another branch based for instance where they are employed or spend a major part of their time.

There are over 200 branches covering the whole of the United Kingdom, as well as the Isle of Man and the Channel Islands. A branch will elect from its members a chair and committee who will look after the day to day running of the branch. Branches are the campaigning strength of CAMRA. It is at the branch level that many of CAMRA's national policies are put into action with campaigns to promote real ale, save pubs and breweries from closure, and to encourage more people to give real ale a try.

Branches are also a vital source of funds for the Campaign through the beer festivals they run and beer and pub guides they publish, which raise much needed monies to donate to CAMRA central funds.

The branches are organised into 16 regions. Each region has a volunteer Regional Director (RD) elected by the region and it is these 16 Regional Directors who form the Branches Committee (see above) which reports to the National Executive. In some of the larger or more geographically spread regions the Regional Director may appoint Area Organisers to oversee branches in parts of the region.

The AGM and National Members' Weekend

Each year in March or April members of CAMRA meet for the Annual General Meeting of the Campaign.. The meeting is open to all CAMRA members.

Members can review what has happened over the past year and have their say on campaigning issues and form policy items.

There are usually guest speakers on issues relating to beer, brewing and campaigning issues.

This is where members can debate policy and vote upon the issues raised. If passed these become part of CAMRA's policy.

CAMRA's policy is split into two parts- an External Policy file and an Internal Policy file.